



THE PROACTIONSM GROUP^{LLC}

**The Go-To
Operating Resource**

www.proactiongroup.com

We're In Your Corner Principled, Passionate, and Humbly Confident.

As we pull out of the pandemic, many businesses find their operations are stressed. Stressed with supply chain gymnastics including lack of inventory, lack of labor causing skilled leaders to jump into expediting orders and putting out fires, and the cost to produce basic orders increasing because materials need to be searched for.

This stress could not happen at a worse time, as many companies are hoping to achieve great performance, valuations, or a return on an investment.

Sound familiar? We can help.

The ProAction Group is the Go-To Operational Resource for companies that are committed to improving their businesses. We identify opportunities, prepare strategies, and implement operational improvements and recommendations to increase the value of the business.

For companies readying for a transition or partnership, we have deep experience in the deal environment and Private Equity. We are highly responsive, and we know how to interact with deal teams, lenders, and other advisors in a time-efficient and productive manner.

Our seasoned team is passionate about what they do, and bring a help-first, humbly confident mentality as a bolt on resource to your team. We're in your corner and ready to do great things.

Can't keep up with demand?

Is your competition beating you on price?

Do you have a high level of scrap or rework?

We can help!



Manufacturing Operations

- Lean enterprise/Lean manufacturing
- Outsourcing/asset rationalization
- Quality systems
- Inventory and materials management

Supply Chain Operations

- Strategy development
- Supplier development
- Asia/global
- Logistics (freight, warehousing, planning)



Commercial Operations

- Pricing strategies, processes, and disciplines
- Customer and product profitability
- Channel strategies and management
- Sales & operations planning (S&OP)
- Product development process

Who We Serve

Private Equity

We assist Private Equity firms by providing operating due diligence and expert resources to portfolio company management.

Corporate Clients

We provide expertise and bench strength to companies who are committed to building long-term value in their businesses by employing top management practices and process improvements.

Advocacy

We delight in making helpful introductions for our corporate clients navigating capital opportunities and the selection of a right Private Equity Partner.

We Do **3** Things

1

Conduct a Pre-Close Operational Diligence

- Like a QofE, but with a focus on Operations
- Quantify “how much more will you make when you run it right?”

2

Implement

- Drive initiatives to increase EBITDA and to improve your position in the market.
- Guide your management team to scalability.
- Get rid of the pain.

3

Revitalize Stale or Stagnate Portfolio Companies

- Do you have one portfolio company that requires more thought and effort an all the others combined?

Service Packages

Operating Diligence

- Get ahead of Plan
- CIM Review
- Pre-LOI Buy-side Assessment
- Post-LOI Operating Diligence
- 100 Day Plan

Portfolio Company Assessments

- Opportunity Assessment
- Growth and Improvement Planning

Implementation

- Implementation Projects
- Interim Staffing

Virtual Operating Partner

- Comprehensive Team Support



9-Box™ Turn and Earn

Our proprietary 9-Box™ tool uses your data to identify and highlight actionable improvements to inventory levels, pricing effectiveness, customer profitability and SKU rationalization. We profile inventory in segments based on volume and volatility. The segments are based on Sales, transactions, gross margins and inventory. These views allow for differentiated inventory strategies by segment, as well as identifying pricing inconsistencies and customer management opportunities.



The ProAction Group acts as a resource extension to investors and management teams. We provide operating expertise, resources, and tools to help maximize performance.

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Contact us today for tips, ideas and best practices for
conducting Operational Diligence and Maximizing
the Value of your Portfolio Companies.

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